



EARNING POINTS

Q: How do My Coke Rewards members donate points to a school?

Members must login at www.mycokerewards.com/schools and can enter any codes they might have. After codes have been entered, the member can search for a school. If members do not have new codes to enter, they can skip this step and just search for their school.

If the school has completed the registration process for the program, members will be able to click on a "Donate Points" button to complete the donation process. Members can donate any amount of points they would like as long as they have that number of points in their My Coke Rewards account. If a school has not yet completed the registration process, members will not be able to donate points.

Members can add up to 5 schools to their "My Favorites" list so they do not have to search for the school for future donations.

Q: How does a School Account Manager redeem rewards for our school?

A: First, the School Account Manager will log in to the school's MCR for Schools account and click on "rewards." They will be able to view rewards sorted by point-value, or by viewing only recently added items. Once they find the reward or rewards the school wants, and enough points have been collected, they can click the "Get It" button to continue. The School Account Manager will be asked to confirm the choice and then the points will be debited from the account. All redemptions are final and the transaction can't be cancelled once it is in the system.

Q: Is there a limit on the number of points a school can earn?

A: Schools can earn up to 125,000 points in the 2008-2009 school year which ends on June 15, 2009.